



2009
**NeuroLeadership
Summit**

*Breaking new ground in our
capacity to improve human and
organizational performance*

Los Angeles, USA
October 27 – 29

For further details call +1.646.202.9825 or visit:

www.NeuroLeadership.org

What is NeuroLeadership?

NeuroLeadership is an emerging field of study focused on bringing **neuroscientific knowledge** into the areas of **leadership development, management training, change management, education, consulting and coaching.**

The NeuroLeadership movement is intended to help individuals and organizations of all types fulfill their potential through better understanding how the human brain functions at individual, team and systemic levels.

About the Summit:

The first NeuroLeadership Summit was held in 2007 in Asolo, near Venice. In 2008 two Summits were held in Sydney and New York City. The 2008 Summit programs were built around the theme of "Making Connections". This year's Summit, "Toward Integration", is being held at UCLA in Los Angeles, USA. The topics each year are designed to build on and develop the ideas presented at previous Summits. This event is a must for those who want to:

- Gain access to cutting-edge research into human performance, in easy to understand terms
- Understand and manage their own thinking better
- Discover how to use neuroscience inside coaching, leadership and learning programs to dramatically increase their capacity to influence change.

Four domains of focus at the Summit:

- Making decisions and solving problems
- Staying cool under pressure
- Collaborating with others
- Facilitating change



When and where:

October 27–29, 2009

UCLA Campus in Westwood
Los Angeles, CA, United States

Who will attend?

Anyone who wants to use the latest findings from neuroscience in their work to improve individual, team and organizational performance.

Participants will include:

- CEOs and senior executives looking for insights into organizational performance
- Executive and organizational coaches
- Organization development consultants
- Learning and development professionals
- Principals and superintendents in the education field
- HR professionals
- Human performance consultants
- Trainers and facilitators
- Educators, K-12 and university
- Leaders and managers in any field
- Media

Organized by:



Sponsors:



Spend time with some of the world's leading neuroscientists and leadership experts exploring new paradigms for developing today's and tomorrow's leaders.

Pre-Summit sessions include:

- Neuroscience 101
- How to design social neuroscience research studies
- The brain at school

Sessions include:

- Mindfulness and the integrated brain
- How we make decisions
- The neuroscience of flow
- Making decisions in groups
- Emotional regulation and the brain
- The neuroscience of motivation
- How we know each other
- The social brain
- Learning from the masters of change
- Making leadership development stick
- How language creates the world

These topics build on and develop the ideas presented at previous Summits. Audio and DVDs of previous Summits will be available at this event, or can be ordered at www.NeuroLeadership.org

Presenters include:



Daniel Siegel – author of best seller 'The Developing Mind', co-director of UCLA Mindful Awareness Research Center



Warren Bennis – one of the greats of leadership development



Werner Erhard – founding father of transformational leadership



Jonah Lehrer – neuroscientist and author of recent bestseller 'How We Decide'



Marco Iacoboni – leading mirror neuron researcher



Naomi Eisenberger – leading social neuroscience researcher



Yi-Yuan Tang – leading attention researcher



Matthew Lieberman – founding father of social cognitive neuroscience



Evian Gordon – leading brain researcher, building world's largest database of brain research



John Joseph – expert on teaching kids about the brain



Dr Al Ringleb – Director, CIMBA Business School, Italy, co-founder, NeuroLeadership Institute



David Rock – author and global leadership consultant, co-founder, NeuroLeadership Institute

Summit Registration Form

Your details

Name: _____

Organization: _____ Job title: _____

Address: _____

City/Suburb: _____ State: _____ Zip/Postcode: _____

Country: _____ Email: _____

Phone: () _____ Cell: _____

Registration type	
<input type="checkbox"/> US\$350	Save Your Place Deposit Only: Deposit for registration requires full payment by 27th September. To pay a deposit only, check the 'Save Your Place Deposit' box and then indicate your registration type from the options below.
<input type="checkbox"/> US\$2,650	2 Day + Pre-Summit Workshop Pass: Includes all pre-summit sessions, opening dinner & keynote on 27th, all sessions, networking breaks, breakfast, lunch & snacks on 28th & 29th, course materials and dinner on the 28th.
<input type="checkbox"/> US\$2,250	2 Day Summit Pass: Includes opening dinner & keynote on 27th, all sessions, networking breaks, breakfast, lunch & snacks on 28th & 29th, course materials and dinner on the 28th.
<input type="checkbox"/> US\$1,250	1 Day Summit Pass (28th October 2009): Includes opening dinner & keynote on 27th, all sessions, networking breaks, breakfast, lunch & snacks on 28th and course materials. Note: This does not include dinner on the 28th.
<input type="checkbox"/> US\$1,250	1 Day Summit Pass (29th October 2009): Includes dinner & keynote on 28th, all sessions, networking breaks, breakfast, lunch & snacks on 29th and course materials.
<input type="checkbox"/> US\$400	Pre-Summit Workshop Pass (27th October 2009): Includes Pre-Summit workshop sessions on the 27th. <i>Note: This does not include the opening dinner on the 27th.</i>
<input type="checkbox"/> US\$1,750	Student 2 Day Summit Pass: Available to FULL TIME students, includes opening dinner & keynote on 27th, all sessions, networking breaks, breakfast, lunch & snacks 28th & 29th, course materials and dinner on the 28th. <i>Note: Proof of full time student status required.</i>

Accommodation Visit www.NeuroLeadership.org for accommodation options.

Can't make it to the Summit?

Order the recordings from previous Summits	
<input type="checkbox"/> 2007 Asolo US\$295	2007 NeuroLeadership Summit Asolo, 14th-16th May: Set of 6 DVDs.
<input type="checkbox"/> 2008 Sydney US\$195	2008 NeuroLeadership Summit Sydney, 9th-11th September: Audio & Presentation USB.
<input type="checkbox"/> 2008 New York US\$195	2008 NeuroLeadership Summit New York, 28th-30th October: Audio & Presentation USB.
<input type="checkbox"/> 2009 Los Angeles US\$195	2009 NeuroLeadership Summit Los Angeles, 27th-29th October: Pre-order Audio & Presentation USB.

Order the Journal	
<input type="checkbox"/> 2008 Edition US\$60	1 Year Subscription - Includes 2008 edition of the journal and postage.
<input type="checkbox"/> 2009 Edition US\$60	1 Year Subscription - Pre-order the 2009 edition of the journal and postage (due out in October 2009).

Become a member of the Institute	
<input type="checkbox"/> Corporate US\$10,000	Includes individual membership for 10 executives. Corporate membership includes being listed as an official sponsor of the Institute on Institute collateral.
<input type="checkbox"/> Individual US\$295	
<input type="checkbox"/> Student US\$95	<i>Copy of Student ID required</i> Student ID no: _____ University name: _____

Payment details

I will be paying by: Direct deposit (see details below) Credit card To pay using an alternative payment method contact us at info@NeuroLeadership.org

Direct deposit information: Account 610 93 6425; Routing 21001088; Swift code MRMDUS33

Please include "First Name, Last Name & Summit Reg" in payment description & forward a remittance to info@neuroleadership.org

Please debit my credit card in the amount of US\$ _____ Card type: Visa MasterCard Amex

Cardholder name: _____ Signature: _____

Card number: _____ CSV/Amex member no: _____ Expiry date: _____

PAYMENT AND REFUND POLICY

- Save your place deposits require the balance of registration to be paid: 1 month prior to Summit for regular registration.
- All deposits are refundable minus a 15% handling fee of \$52.50 up until one month before the Summit.
- All payments are refundable minus a 15% handling fee up until 5 days before the Summit.
- Please email info@NeuroLeadership.org should you be sending a substitute in your place.

To register online go to www.NeuroLeadership.org. Alternatively complete this form and fax to +61 2 8915 1501
For enquiries call +1.646.202.9825 or email us at summits@NeuroLeadership.org